

# what makes wow factor unique?



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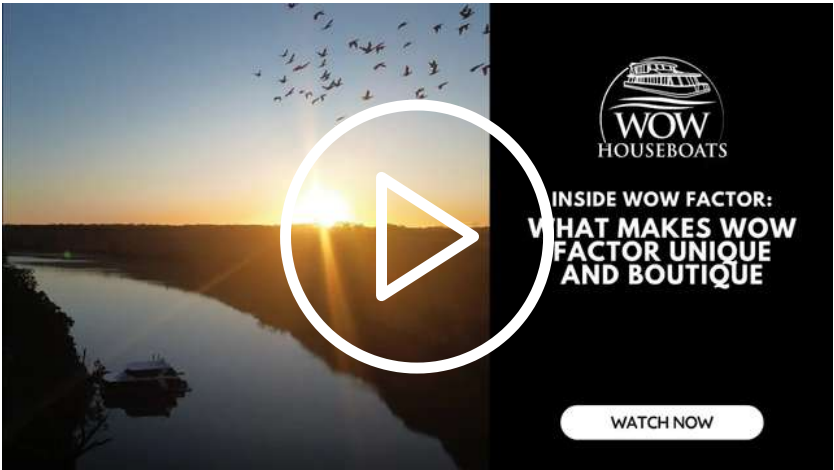
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*Did you know?*

**It's one of the longest  
navigable rivers in the world**

The River Murray is Australia's longest river. It's 2508 kilometres long, spanning New South Wales, Victoria and South Australia. Almost 2000 km is navigable, making it the third longest navigable river on the planet, with only the Amazon and Nile rivers ahead of it.

# WATCH OUR PLAYLISTS BELOW TO EXPERIENCE WOW FACTOR IN A NUTSHELL



ONE-WAY BOOKING



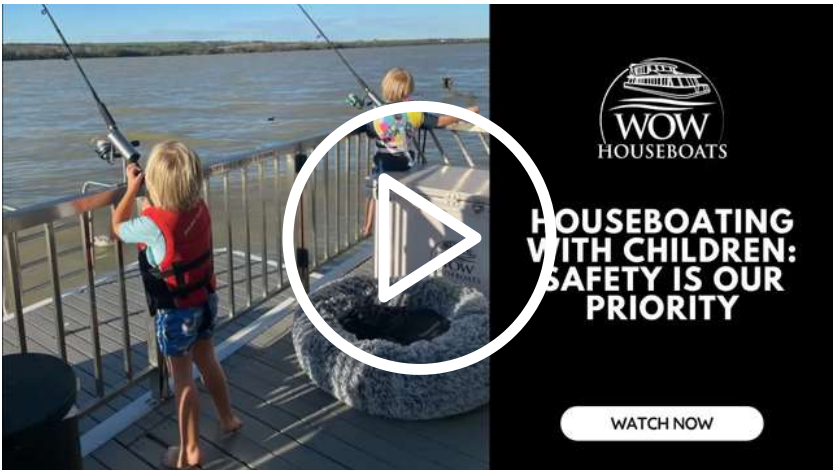
DRONE FOOTAGE



VIDEO TESTIMONIALS FROM GUESTS



MOORING LOCATIONS



HOUSEBOATING WITH CHILDREN



HOUSEBOATING WITH DOGS



WALKTHROUGH VIDEOS



ONBOARDING VIDEOS



# THE ONLY HOUSEBOAT OFFERING ONE-WAY JOURNEY

Wow Factor's one-way booking is the perfect option for those who want to experience a unique houseboating adventure along the magical Murray River. With this option, guests can book a one-way trip, which means that they can travel from one location to another without the need to return to their starting point. This is an excellent opportunity to explore new areas and enjoy a more extended houseboating experience.

One of the advantages of a one-way booking is that guests can enjoy a more flexible and customisable itinerary. They can plan their route according to their preferences, explore different towns and attractions, and take their time to fully immerse themselves in the beautiful scenery of the river.

Another advantage of a one-way booking is that it allows guests to cover more ground and see more of what the region has to offer. They can travel further and experience a wider range of landscapes, from the lush riverbanks to the vast open plains. This can be particularly appealing to those who want to escape the hustle and bustle of city life and reconnect with nature.

Finally, a one-way booking can be an excellent option for those who want to make the most out of their holiday time. With a one-way trip, guests can travel further and experience more in the same amount of time, without having to worry about backtracking or doubling up on routes. This can be particularly appealing to those with a limited time frame, as it allows them to maximise their houseboating adventure.

RIVERGLEN TO SWAN REACH ►

SWAN REACH TO RIVERGLEN ►





# WOW FACTOR LED LIGHTS / SIGNAGES

Looking to experience something truly special and unique on your next houseboat holiday? Look no further than the Wow Factor - a stunning feature that will light up your nights like never before. With just one remote control, guests can program the Wow Factor lights to shine in a variety of 20 different LED colors, as well as adjust the brightness to create the perfect ambiance for any occasion.

And that's not all - the Wow Factor also boasts six distinct logo designs, each one shining bright in its own unique style. From vibrant and eye-catching colors to more subdued, calming hues, you can choose the perfect color combination to suit your mood and preferences. Whether you want to make a bold statement or create a relaxing atmosphere, the Wow Factor has got you covered.

So why settle for a boring, ordinary houseboat experience when you can enjoy the magic and wonder of the Wow Factor? It's the perfect way to add a touch of glamour and excitement to your holiday memories.

So don't hesitate - book your Wow Factor houseboat holiday today and experience the ultimate in luxury and style.

WATCH HERE



Enjoy being on the riverbank under the dark sky reserve and a million star accommodation. The WOW Factor lights can be synchronised or set to random using the remote control from the riverbank. So you can capture some wow-factor photos and memories.



# FULLY-EQUIPPED REAR-FACING KITCHEN

Wow Factor is one of a kind, offering a unique feature that sets it apart from other 2-storey, rear-facing houseboats on the magical Murray River – a rear kitchen and dining area.

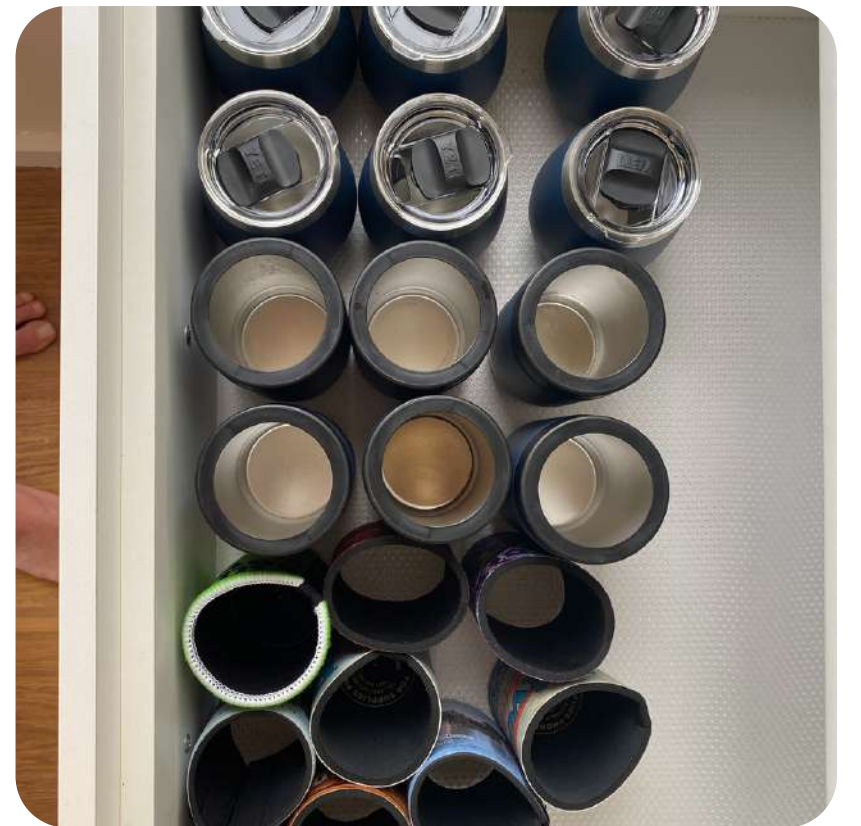
Start your mornings off right with the convenience of a Nespresso coffee machine and a Ninja green juice or smoothie while overlooking the scenic cliffs or riverbank, accompanied by the serene presence of pelicans and birds. The two slow cookers available onboard will tantalise your senses throughout the day with mouth-watering aromas wafting from the kitchen. And with two full-size fridge-freezers, a microwave, gas stove with an exhaust fan, and all the necessary appliances you would have at home, preparing meals has never been more comfortable.

As the day winds down, mix up some cocktails and pass them to your friends and family on the rear deck through the sliding windows from the kitchen. You can even customise the atmosphere of the rear kitchen with the WOW Factor lights, which can be programmed with just one remote control. With 20 different LED colors and a wide range of brightness options, you can create a unique ambiance that fits your style.

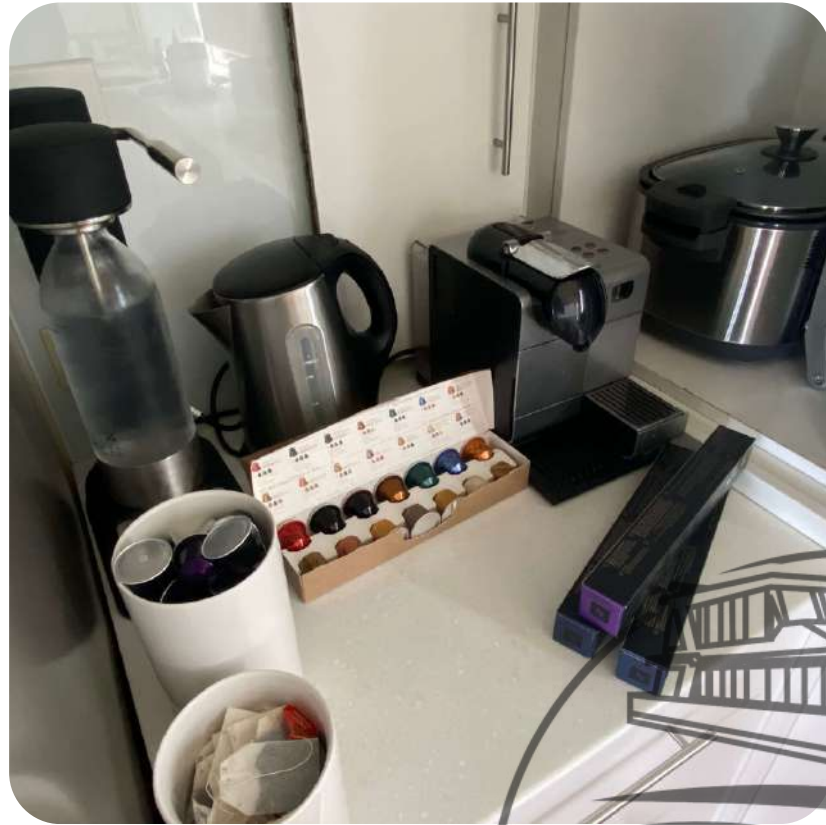
WATCH HERE



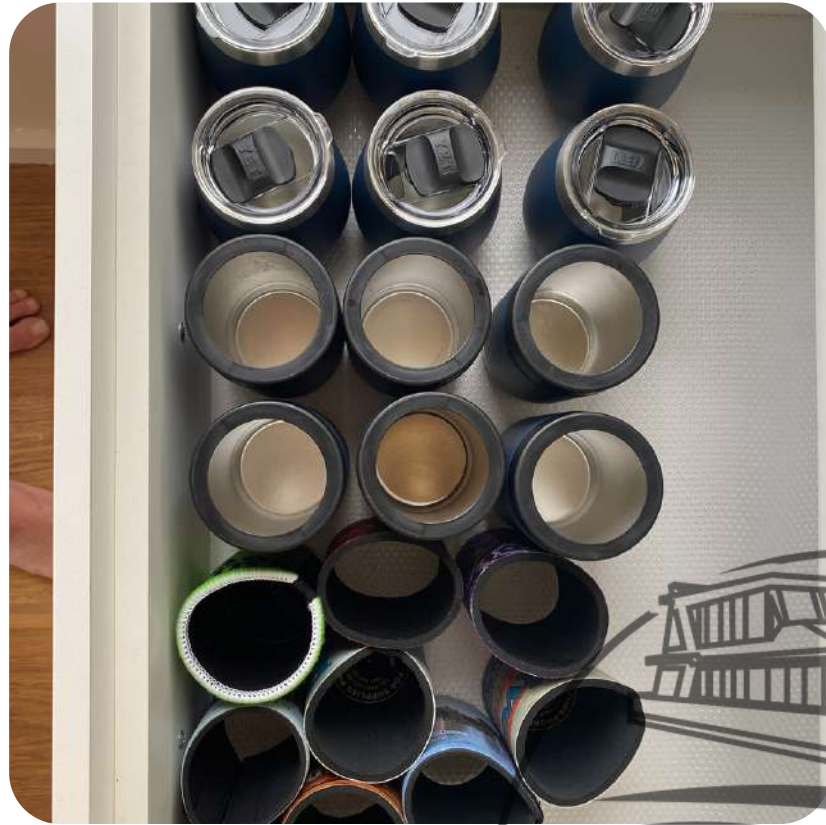






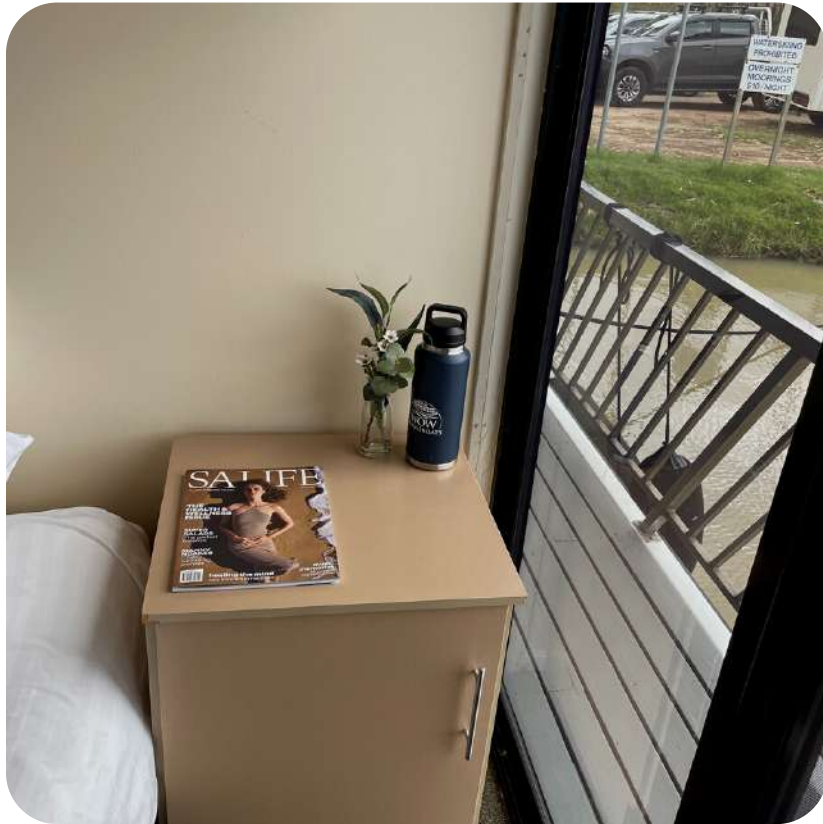






WOW  
HOUSEBOATS







# FLOWERS ON ARRIVAL & BEAUTIFULLY SET TABLE

The attention to detail and exceptional customer service that Wow Factor provides extends to every aspect of the guests' experience, including dining. The houseboat offers a wow factor dining experience with a guaranteed wow-factor on the majestic Murray River. Guests can be captivated by the stunning views of the river while indulging in a delightful meal with their family and guests. Whether they choose to watch the sunrise or sunset from wherever they choose to moor the boat, they can expect a memorable dining experience.

Moreover, the 10-seat dining table and kitchen bar offer the perfect setting for every meal, making it a festive occasion every time. Unlike traditional and generic hire boats where all the living, dining, and driving are at the front of the boat, Wow Factor's rear-facing dining, kitchen, and living space equipped with commercial reverse cycle air conditioning bring sophistication meets comfort throughout the entire houseboat holiday. Guests can relax and unwind while enjoying the breathtaking views and indulging in delicious meals.

To top it off, Wow Factor's commitment to exceptional customer service is evident in the houseboat's amenities, including eight TVs onboard, including a Smart TV/DVD in the dining room. Whether guests want to catch up on their favorite shows and movies or use it for a conference fit for a business meeting location to remember, the houseboat has it all. With Wow Factor, guests can expect a memorable and wow factor dining experience that is sure to leave a lasting impression.

Check out Todd as he walks you through what to expect when you arrive on Wow Factor below:

**WATCH HERE**





# 360-DEGREE VIEW OF THE RIVER FROM THE UPSTAIRS LOUNGE

Experience the ultimate in luxury and comfort at Wow Factor's living space! Celebrate every special moment with your loved ones in the 50 m<sup>2</sup> fully enclosed upper lounge, accessible via the internal stairs. Marvel at the breathtaking 360-degree views of the riverbank, teeming with birdlife, while enjoying the comfort of two reverse cycle commercial air conditioners and plush seating for 12.

The lounge is also equipped with a range of entertainment options, including a 55' Smart TV, 200+ DVDs, Xbox 360, Netflix, and Stan, ensuring that there is never a dull moment during your houseboat holiday. Plus, with a washroom conveniently located upstairs, you don't have to worry about going back down to the lower level to freshen up.

What's more, the lounge features a second captain's helm, allowing more of your family and friends to join in the fun and enjoy the magnificent views from upstairs. The lounge also boasts two 4-meter long window seats on both sides, perfect for relaxing with a book and watching the "Wonders On Water" float by.

If you need even more space, our crowd-favorite leather modular lounge comes with two double beds and three recliners, ensuring that everyone has a comfortable spot to rest and relax. With all these incredible features, Wow Factor's living space is the perfect setting for creating wow factor memories with your loved ones. Watch Todd as he showcases the features of this wow-factor upstairs lounge below:

**WATCH HERE**





# 8-PERSON SPA WITH SMART TV + PATIO HEATERS & FLEXIBLE SEATING CONFIGURATIONS

Todd and Kate absolutely adore this space, and we're confident that our guests will feel the same way. With 75% of the area covered by the 2nd level roof and walls, you can still enjoy the breathtaking views through the side windows and from the 8-person spa area, which is equipped with a new cover and a TV with a built-in DVD player for ultimate relaxation and entertainment. What's more, our spa is available for only \$15 a day, making it an unbeatable deal compared to other houseboats.

To ensure maximum comfort and flexibility, we offer various seating arrangements, including a 4 m bar table with 6 stools, an L-shaped bar table with 6 stools, and a 7-seater upstairs couch that can be arranged to face each other or the river.

And if the weather gets chilly, no need to worry - our infrared heaters will make you feel like the sun is shining right on you.

We believe that every detail counts, which is why we've provided a full-size fridge and freezer to keep your food and drinks fresh.

WATCH HERE





# 3 SOFA BEDS + 4 MASTER BEDROOMS

Experience a truly breathtaking start to your day with the stunning views of the River Murray visible from any of the six bedrooms. Each of the four queen master bedrooms is furnished with king-sized Sheridan quilts and 1200 thread count linens, ensuring a comfortable and luxurious night's sleep.

Step out of your bedroom and onto the balcony deck to gaze at the beautiful stars reflecting on the water, or enjoy the stunning sunrise with the included breakfast in bed tables. The block-out blinds provide additional comfort for those who prefer to sleep in.

The fifth bedroom/lounge/helm offers 180-degree views of the bank and is larger than the other four master bedrooms, providing ample cupboard space and optional block-out curtains for those who prefer to sleep in.

The sixth bedroom/lounge is also the 50 m<sup>2</sup> upstairs lounge, equipped with new 11-person leather modular sofas that feature two double beds, offering a range of sleeping options for the boat's maximum capacity of 12 guests.

**WATCH HERE**





# GRILLING EASY AS 1-2-3 WITH OUR HASSLE-FREE BBQ OVEN

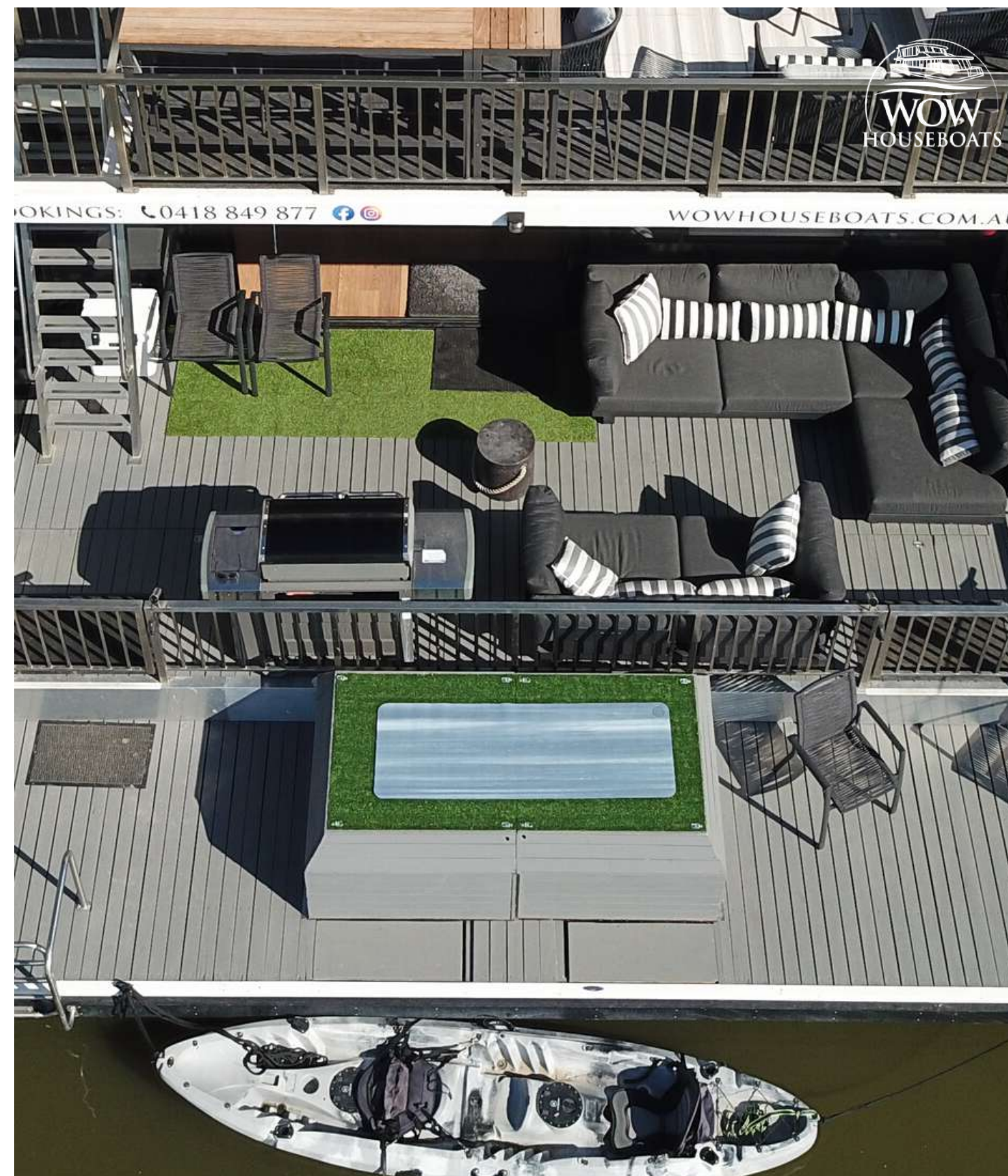
Gathering together to celebrate good food and wine has never been this much fun! There is plenty of room for all the guests to enjoy the sunshine on the rear/swim deck.

The outdoor couches are the epitome of comfort and relaxation. Positioned perfectly at the back of the boat, guests can soak up the warm sun, gentle breeze, and stunning views of the magical Murray River. Moreover, there is a large storage locker for water ski equipment to give more space on the rear deck.

The rear BBQ oven with a side burner can cook up a feast to be enjoyed in the dining room. For those who like to cook their meat by temperature, don't forget to use the Weber iGrill app-connected thermometer (medium-rare is 52 degrees). Just watch how Todd enjoys grilling by clicking the button below!

When the boat is stationary, guests can enjoy the indoor/outdoor beanbag on the engine covers that converts into a double day bed/sun lounge. Alternatively, the kid in us all enjoy jumping into the river from the top of the engine covers.

WATCH HERE





# BUSINESS / STUDY HUB ON-THE-GO

Introducing the Business/Study Hub on the Wow Factor houseboat - the perfect solution for those who need to stay connected while on vacation. Whether you're a business owner like Todd who needs to keep things running smoothly or a student who needs to complete their coursework, we've got you covered.

We understand that having reliable and fast internet access is crucial in today's digital age, which is why we're proud to offer the fastest connection on the river. With 3G, 4G, 4GX, and 5G capabilities, you'll never have to worry about slow or unreliable internet again. Plus, with thousands of gigabytes of data per month, you can work or study to your heart's content without worrying about exceeding your data limit.

Our Business/Study Hub is also equipped with two omni-directional aerial TV antennas, ensuring that you always have a good TV reception. We've also included two computer monitors, a printer/scanner, and a USC docking station, so you can easily connect your laptop and get to work. And for added convenience, we've included a Bluetooth keyboard and mouse, making it easy to work comfortably from anywhere on the boat.

With the Wow Factor's Business/Study Hub, you can stay connected and productive while enjoying the beautiful scenery of the River Murray. Whether you need to catch up on work or complete your studies, we've got everything you need to make your time on the houseboat productive and enjoyable.

WATCH HERE





# NAVIGATE THE RIVER IN STYLE AND COMFORT WITH OUR WOW-FACTOR CAPTAIN'S CHAIR

The chair is strategically positioned in the houseboat, providing the captain with complete visibility and control of the vessel. The intuitive controls and instruments are conveniently located within reach, enabling the captain to make necessary adjustments and maneuvers with ease. The chair is also equipped with a footrest to ensure that the captain's feet are comfortably supported, even during long hours of navigating.

But the captain's chair is more than just a functional seat, it's a statement of luxury and style. Made from high-quality materials, the chair exudes sophistication and elegance, complementing the opulent interiors of the houseboat. The sleek design and polished finish of the chair add a touch of glamour to the entire boat, making it a standout feature that guests are sure to admire.

Whether it's cruising along the river or docking at a picturesque location, the captain's chair on Wow Factor is the perfect spot to take in the views and enjoy the ride. It's not just a place to sit, it's a symbol of the captain's authority and expertise, a throne fit for the ruler of the river. So sit back, relax, and take the helm of the Wow Factor as you navigate the waters of the River Murray from the comfort and luxury of the captain's chair.

WATCH HERE





# 200+ MOVIES FROM A WIDE RANGE OF GENRES THAT CAN BE WATCHED ON 8 TVs

Wow Factor offers an extensive selection of movies for guests to enjoy during their stay. With over 200 movies available in different genres, there is something to suit everyone's taste, whether you're a couple looking for a romantic comedy or a family with kids searching for a family-friendly adventure.

The houseboat is equipped with multiple TVs to ensure that guests can watch their favorite movies from anywhere on the boat. The upstairs lounge features a state-of-the-art Smart TV with a crisp and clear display that makes it easy to watch even in bright sunlight.

In the dining area, there is a TV with a built-in DVD player that is perfect for enjoying a meal while watching a movie. Each of the five bedrooms and the front lounge/helm is also equipped with a TV and a built-in DVD player, so guests can watch movies from the comfort of their own rooms.

For those who want to enjoy a movie while relaxing in the spa area, there is also a Smart TV installed in this space. With seven DVD players located throughout the boat, there is no need to worry about sharing devices or waiting for your turn to watch your favorite movie. So sit back, relax, and enjoy the latest blockbuster or a classic movie with your loved ones on your Wow Factor houseboat holiday.

**CHECK OUR 200+ MOVIES HERE** ►





# EXPERIENCE A COMFORT FIRE ALL YEAR ROUND WITH WOW FACTOR

Teenagers love to be around the fire while the adults prefer to spend their nights on the boat. We provide camping essentials such as outdoor cooking equipment for open fire:

- 12 x most comfortable outdoor camping chairs with 2 heat packs
- Firewood and outdoor cooking equipment, with fire box and water bucket near the fire
- Most powerful floodlights so kids can play football or cricket at night
- Torches (everyone has torches!)
- Groundsheet and folding table, hammock
- Oz Pig Smoker that can be used during the fire season
- Portable solar light on a stand plus pegs to secure the light stand to the ground - can charge up mobile devices as well
- 2 x yoga mats on the boat
- Stargazing app is great on the riverbank

Campfires and Barbecues

**MUST-READ!** Fire Prevention and Fire Danger Season

**MUST-READ!** Personal Comfort Fire Code of Practice

WATCH HERE





# INTRODUCING OUR WOW-FACTOR CYCLING ESSENTIALS

Staying fit while on a houseboat holiday has never been more accessible thanks to the fantastic array of fitness equipment available on Wow Factor. Whether you prefer to work out indoors or outdoors, there is something for everyone.

The Norco Scene 3 Bicycle is perfect for those who want to explore the city while staying fit and active. With its comfortable seat and relaxed upright design, this bike offers a smooth and effortless ride. It is ideal for running errands, commuting or just cruising around town and getting some fresh air.

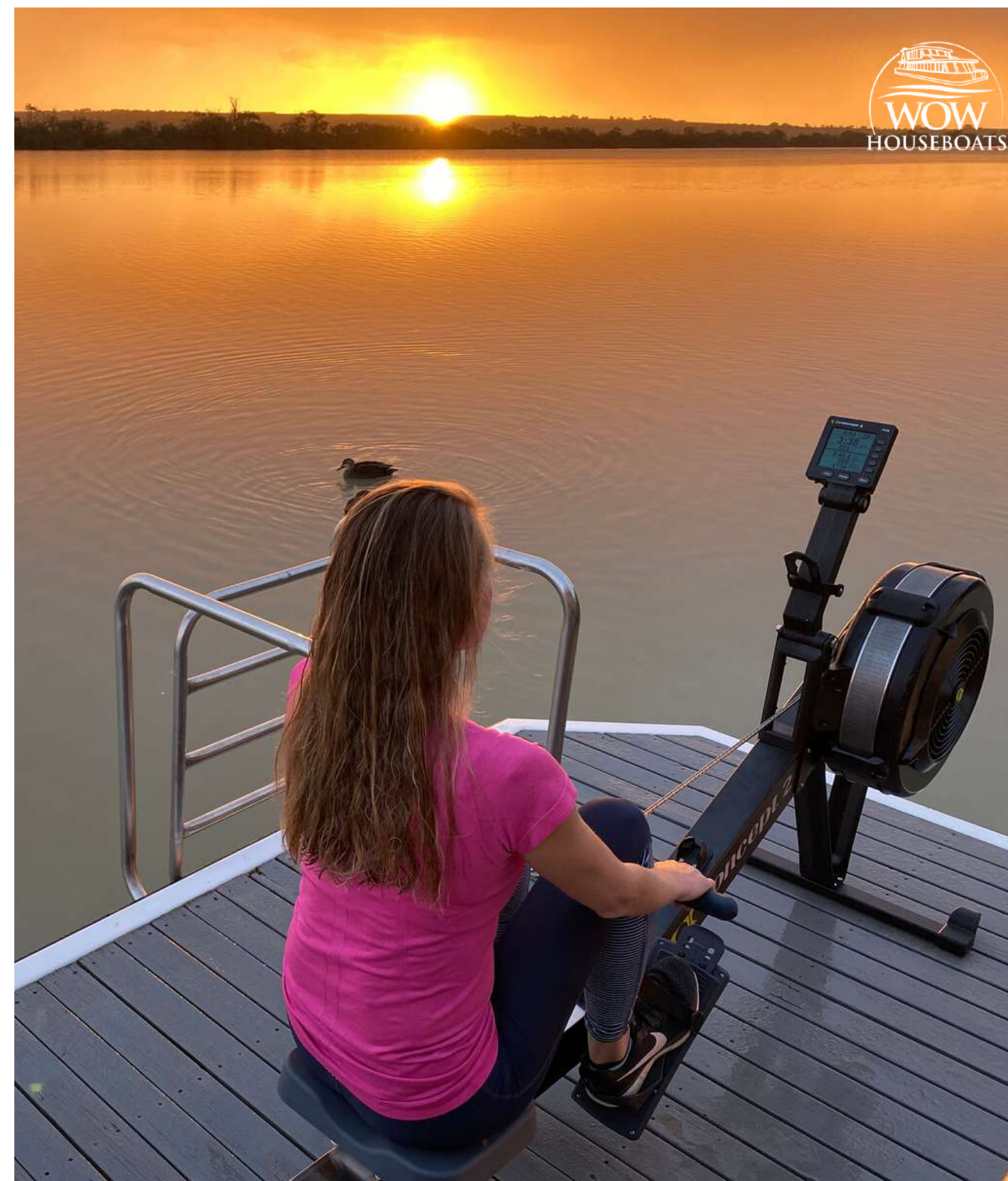
If you prefer to train indoors, the Wahoo Kickr Snap Smart Bike Trainer is an excellent choice. This trainer offers the same resistance and realistic ride feel as cycling outdoors, but from the comfort of your own home. It's perfect for anyone looking to improve their fitness and performance, whether you're an entry-level cyclist or a weekend warrior.

The Concept2 Rowing Machine is another excellent option for those who prefer a full-body, low-impact workout. It's suitable for people of all ages and abilities and offers a great way to build strength, endurance, burn calories and improve cardiovascular health.

If you'd rather stay active outdoors, take advantage of the water sports equipment available on the boat. Kayaking and paddleboarding are great ways to explore the river while getting a fantastic upper-body workout. Alternatively, you can try water skiing or wakeboarding for an adrenaline-filled adventure.

With all these fitness options available, you can enjoy your houseboat holiday while maintaining your fitness and wellbeing. Don't forget to check out Kate's showcase video to learn more about these wow-factor cycling essentials.

**WATCH HERE**





# DOG-FRIENDLY HOUSEBOAT

Wow Factor is a one-of-a-kind houseboat that goes above and beyond to welcome furry companions on board. Situated on the serene waters of the picturesque Murray River, this unique houseboat offers a fantastic opportunity for dog lovers to explore the stunning scenery with their four-legged friends.

The boat is specially designed to accommodate pets with ample space for them to play and relax while enjoying the company of their human companions. The houseboat is fully equipped with all the necessary amenities to ensure a comfortable stay for both humans and canines alike.

Whether you're looking to unwind with your furry friend by your side or go for a refreshing swim together, Wow Factor has everything you need to create wow factor memories. In fact, even our furry companion, a Cavalier King Charles, has his own life jacket for extended times in the river or when he joins us on an inflatable SUP for an early morning paddle.

If you're a pet parent seeking a peaceful retreat with your furry friend, look no further than Wow Factor. It offers a cozy and comfortable space where you can relax and make the most of your time with your beloved pooch.

READ THIS IMPORTANT MESSAGE FROM ROSSO ►





# OUTSIDE LOO WITH A VIEW

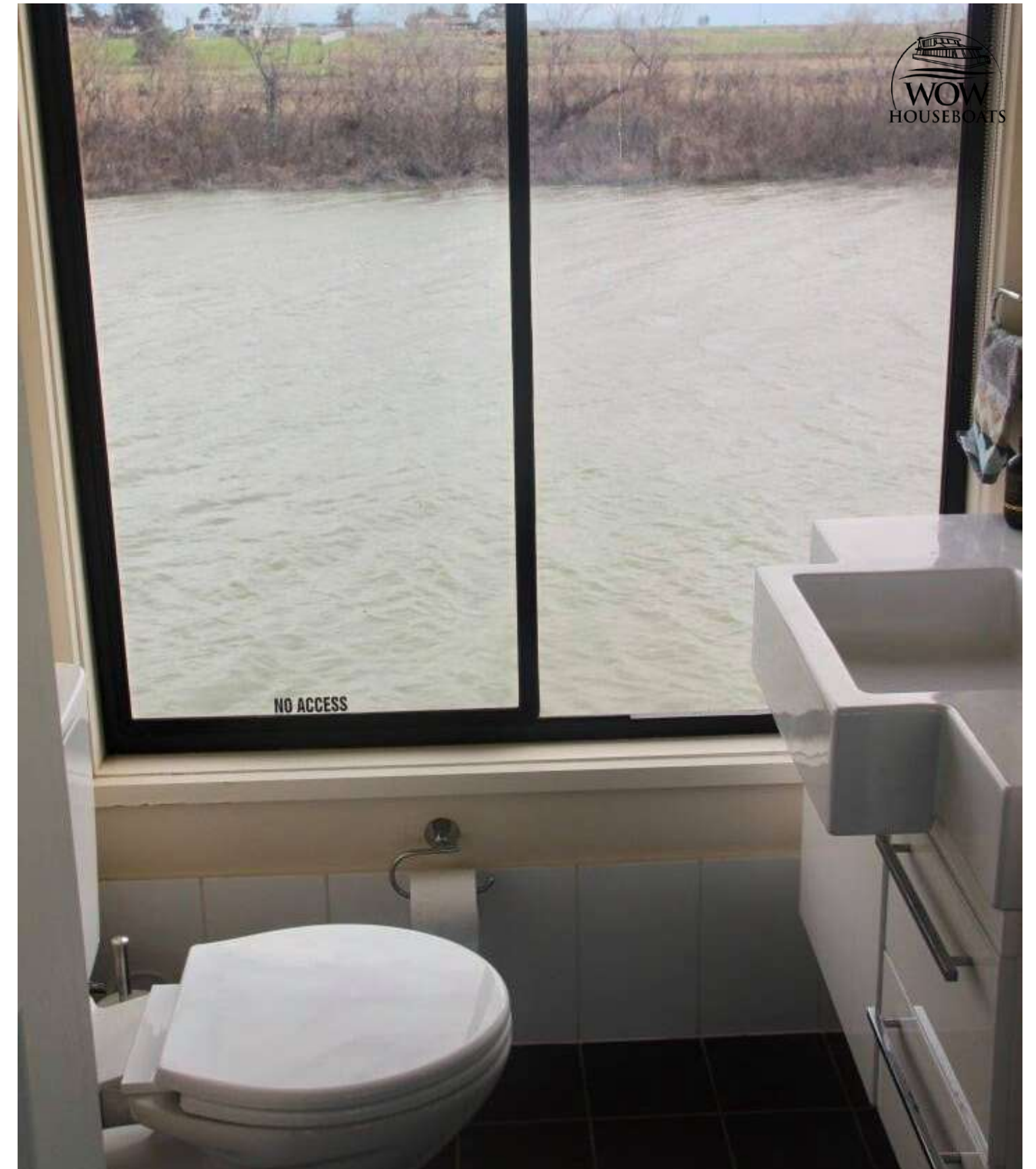
The houseboat features an upstairs loo that boasts of a stunning view, making it the perfect option for those who prefer to not have the blind pulled down when nature calls. It's an ideal way to enjoy the scenic beauty of the river while attending to one's business.

Aside from this unique feature, the houseboat also comes equipped with various other amenities to ensure that guests have a comfortable and convenient stay. It has a sleeping capacity of up to 12 adults and features three showers and five toilets, ensuring that everyone has enough room and privacy.

The two spacious ensuite bathrooms are designed to provide a luxurious experience, while the interconnecting large Jack and Jill three-way lockable sliding doors offer added convenience. Guests can also take advantage of the combination washing/drying machine, which is perfect for doing laundry during their stay.

For those who enjoy spending time outdoors, the boat's rear balcony features a 6-meter-long stainless clothesline, perfect for drying clothes, life jackets, and beach towels. Additionally, there's an outside toilet that's easily accessible for guests who are enjoying the river or the bank at night around the campfire. This ensures that other guests who are catching up on some sleep are not disturbed when others require one of the three inside toilets downstairs.

All of these features combine to make the houseboat an ideal accommodation option for those who want to enjoy the beauty of the river while still having access to all the amenities they need for a comfortable and relaxing stay.

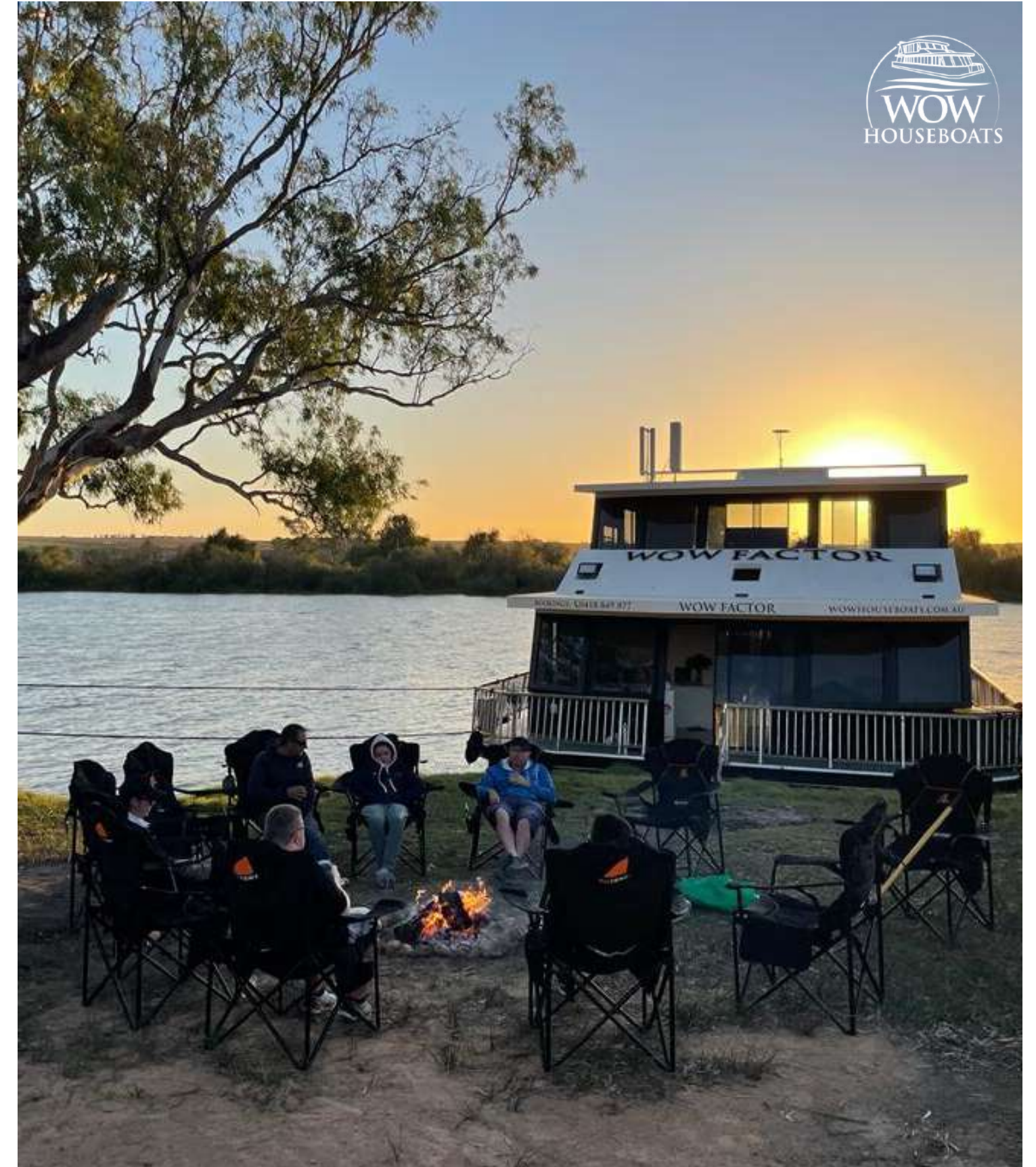




# AND SOME MORE...

## OTHER RIVERBANK CAMPING / OUTDOOR COOKING ESSENTIALS

- Single or double swags that can be hired
- Double Hammock (great to have a few hot coals hovelled under the hammock)
- Camping table for 6 people or prep table for the chef
- Plastic plates, bowls and cutlery/cups
- Long handle shovel, tomahawk (single-handed axe)
- 3 x camp ovens with gloves and camp oven steel handle to lift off camp oven or lid from the fire
  - Extra large camp oven with an extension ring to provide extra height for beer can chicken
  - All camp ovens have a trivet so food does not get burnt
  - Fire to Fork cook book
- Camp oven tripod, Fire BBQ Plate/Grill on pole
- 4 x marshmallow extendable metal forks
- Caravan outdoor mat 6 x 3 with pegs, umbrella
- Firefighters and fire starters
- Firewood and kindling
- Portable metal esky and ice bricks to keep drinks cold
- Portable clothesline and pegs to secure the clothesline
- 4 x Mosquito Bluetooth-charged replants





# AND SOME MORE...

## ENTERTAINMENT

- SA Life Magazines and books to read
- Games such as Trivial Pursuit with questions for kids and adults so the whole family can play at once; 1000 jigsaw puzzle; Monopoly; and a lot more!
- Google Chromecast available in every bedroom
- Guitar, bongos, and 50-hour Bluetooth-surround speaker with microphone for when the party is on the riverbank day or night!

## COMFORT

- 4 x USB chargers with power boards in all master bedrooms
- Reading lights above the beds
- 8 commercial reverse-cycle air conditioners for common areas; air conditioners in bedrooms is provided by five quiet and individually controlled split systems
- The best and most comfortable Captain's Chair that can also be used for the Business / Study Hub on-the-go when the Captain isn't using the chair for driving
- Cutting-edge electrical system powered by Selectronic Inverter

## BATHROOM, TOILET, LAUNDRY

- 50+ eco-friendly and houseboat-friendly sports water, sun cream, lotion, after sun, shampoo, conditioner, soaps, and toilet paper for all bathrooms, as well as washing machine powder
- No need to rush out of the shower as the water comes from the Murray River and there are three large gas bottles on board to provide instant heat to the hot water and spa!





# WHY OUR GUESTS LOVE WOW FACTOR?

Wow Houseboats has a reputation for delivering wow factor experiences to its guests. Many guests have left highly positive reviews, expressing their satisfaction with the exceptional service and facilities provided by the company.

They praise the luxurious and spacious living spaces, comfortable beds, and well-equipped kitchens. The boats are also described as being clean, well-maintained, and easy to maneuver.

Guests also rave about the breathtaking views of the magical Murray River, which can be enjoyed from the spacious outdoor decks or the indoor lounges with panoramic windows.

The exceptional customer service provided by the team at Wow Factor is another aspect that guests appreciate, with many praising the friendly and accommodating staff who go above and beyond to ensure a memorable stay.

LEARN MORE HERE





# CELEBRATING WOW-FACTOR MOMENTS WITH WOW HOUSEBOATS

Celebrating wow-factor moments is easy when you're on a houseboat holiday with Wow Houseboats. From romantic getaways to family reunions, Wow Houseboats offers a experience.

Gather around the outdoor BBQ or in the indoor kitchen and dining area to cook and share meals with loved ones. Enjoy breathtaking views from the upstairs lounge or relax in the hot tub.

For those who love water sports, Wow Houseboats offers a range of activities, including fishing, swimming, and jet skiing. There are also plenty of opportunities to explore the Murray River and its surroundings.

Whether you want to spend your time relaxing or enjoying outdoor activities, Wow Houseboats provides an experience that will leave you with lasting memories. So, come aboard and celebrate your wow-factor moments in style!

[LEARN MORE HERE](#) ►





# SPECIAL WOW FACTOR OFFER

We have some exciting news for our valued guests! For a limited time, we're offering an amazing deal for both repeat customers and those who leave us a positive review (either on Google or Facebook) after their stay. If you're a repeat customer, you can enjoy 7 nights on our stunning houseboat for the price of 6. That's one free night to soak up the beauty of the river and make even more wow factor memories with your loved ones.

But that's not all - if any of the guests leave us a positive review after their holiday and books within 7 days after, we'll give you the same deal of 7 nights for the price of 6. Not only will you be helping us by sharing your experience, but you'll also be able to save money on your next trip!

Don't miss out on this incredible opportunity to relax and unwind on our luxurious houseboat. Book your stay with us now and take advantage of this special offer. We can't wait to welcome you aboard!

Share your experience on social media with **#wowhouseboats** and **#wowfactor** to help us continue providing exceptional service. Thank you for choosing Wow Houseboats!

**HAVE A WOW FACTOR HOLIDAY!**



SCAN THIS QR CODE TO WATCH ON  
HOW TO WRITE A REVIEW ON FACEBOOK



SCAN THIS QR CODE TO WATCH ON  
HOW TO WRITE A GOOGLE REVIEW





# STAY IN THE LOOP

Come and discover why Wow Factor is the best hire/drive houseboat on the lower-to-mid Murray River. Follow us on our official Facebook Page @wowhouseboats to see why our guests love their experience with us.

Our team and valued guests regularly post videos, photos, and the latest promotions, giving you a glimpse of the unique and amazing experience that awaits you.

Don't wait any longer, join our community and follow us now to stay up-to-date with the latest news and exciting offers.

HAVE A WOW FACTOR HOLIDAY!





# LET'S TALK!

## HOW TO GET IN TOUCH



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