

4 EXPERTS
1 BIG EVENT over
2 DAYS

Tues 11th & Wed 12th
NOVEMBER 2014
WENTWORTH NSW

Small Business
BOOTCAMP



Get your business in the best shape ever!

Open to all small business owners, small business start-ups and home based businesses in the Wentworth Shire, Broken Hill, Mildura, Swan Hill, and SA Riverland regions.



Ailsa Page

Turbo Charge your Home-based Business !



Clare Fountain

Are you ready to get your business sorted ?



Debra Templar

Ignite the Christmas Spirit -
"Jingle Bells - Christmas Sells"



Tim Gentle

How to make Social Media work harder for you !

THIS 2 DAY EVENT IS NOT TO BE MISSED
Four leading marketing, sales and performance experts deliver their insights about business success and simple, practical ways to achieve it.

- ◆ INNOVATIVE IDEAS
 - ◆ PRACTICAL ADVICE
 - ◆ ENGAGING, ENTERTAINING
- SPEAKERS**



TICKETS FOR WORKSHOPS ARE FREE - LIMITED PLACES AVAILABLE

Meet the presenters over lunch on each day - 12.15pm to 1.15pm

Nominal cost of \$10 per person - Bookings essential -

www.help4smallbusiness.com.au

Ph: (03) 5022 9017

All workshops will run concurrently at 9.30am to 12.00 & 1.30pm to 4pm each day
4 opportunities to attend each workshop



The services provided by Small Business Advisory Service Murray Mallee are funded by the Australian Government.

TURBO CHARGE YOUR HOME-BASED BUSINESS

Turbo charge your home based business with this workshop featuring marketing dynamo, business coach and author Ailsa Page.

She will share her top tips on how to run a Successful Home Based Business including:

- Creating successful habits
- Marketing like a Pro
- Accelerate your business by building your connections
- How to harness technology to give you an edge.

Where: Wentworth Grande Resort
Conference Room

When: Tues Nov 11 - 9.30am to 12 noon
Tues Nov 11 - 1.30pm to 4.00pm
Wed Nov 12 - 9.30 am to 12 noon
Wed Nov 12- 1.30pm to 4.00pm

Cost—FREE



Where: Wentworth Services Club

When: Tues Nov 11 - 9.30am to 12 noon
Tues Nov 11 - 1.30pm to 4.00pm
Wed Nov 12 - 9.30 am to 12 noon
Wed Nov 12- 1.30pm to 4.00pm

Cost—FREE

GET YOUR BUSINESS SORTED

Are you ready to take your business to where you want it to be? Clare Fountain from Sorted4Life will help you determine - What are the success factors for business growth and how do you put them into action in the key areas of your business? How to discover the key elements, their role in your success and how they all work together.

Don't miss this opportunity to work 'on' your business – put success factors into action to create a roadmap for growth.



JINGLE BELLS - CHRISTMAS SELLS!

Develop a cracker Christmas sales and promotional strategy which will have you cheering in the New Year. Presented by Debra Templar of The Templar Group, this workshop will help you maximise your earning potential in the Christmas period and start the New Year with confidence.

Tailored for small retail businesses, Jingle Bells, Christmas Sells! includes tips for motivating your team, creating the optimum Christmas sales atmosphere and effectively targeting your sales.

Where: Wentworth Services Club

When: Tues Nov 11 - 9.30am to 12 noon
Tues Nov 11 - 1.30pm to 4.00pm
Wed Nov 12 - 9.30 am to 12 noon
Wed Nov 12- 1.30pm to 4.00pm

Cost—FREE



Where: Crown Hotel Wentworth
Function Room

When: Tues Nov 11 - 9.30am to 12 noon
Tues Nov 11 - 1.30pm to 4.00pm
Wed Nov 12 - 9.30 am to 12 noon
Wed Nov 12- 1.30pm to 4.00pm

Cost—FREE

MAKE SOCIAL MEDIA WORK HARDER FOR YOU

As a Small Business Owner you need to make sure that all of your marketing efforts are paying off including Social Media Marketing.

Is your business using the right social media channels?
Are you using Social Media to build your audience and engage?

Tim Gentle from Digital Navigator will show you how to find and retain customers using the most popular social media channels— Facebook, Twitter, You Tube, Linked In and Instagram.