



Murraylands Regional Tourist Association

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www.floatfest.com.au

www.facebook.com/FloatfestAus

Press Release

January 2017

#Floatfest17 Early Bird prize extended!

Early Bird prize of a fabulous River Wren houseboat weekend hire thanks to Riverglen Marina Houseboat Hire has been extended until the end of February 2017.

The Kookaburra Homes #Floatfest17 having moved down stream to the Murray River's largest rural city, Murray Bridge. The new venue will showcase not one but three World Record attempts on the weekend of 8th and 9th April where Floatfest will be attempting to paddle into the Record books to break the records of:

1. Largest Number of canoes/kayaks lined up end to end
2. Largest Number entering the water at the same time and
3. Largest Raft of canoes and kayaks on the water – with the WA number firmly in their sights!

The event is focused on promoting safe on-water recreation and boosting visitation to the Murray River, Lakes and Coorong region. Organizers are looking for canoeists from all over Australia to attend the two-day river festival. Great activities over the weekend include a Kite festival on Saturday, fun on water activities thanks to Canoe the Coorong, Canoe SA will be holding their Come and Try canoeing and kayaking throughout both days as well. Canoe SA will also be holding their marathon canoe Race as part of #Floatfest17!

With the safety of a closed river we will also be holding water canoe polo as it is a mecca for the many canoe enthusiasts and those new to the sport are welcome to come up and have fun with like-minded individuals.

Naming rights sponsor, Kookaburra Homes, are inviting everyone to visit their display homes and offices across South Australia to obtain a registration form. With 5 homes on display in Murray Bridge, a new split-level display in Mount Barker and 2 sales offices located in Adelaide and the main street of Murray Bridge, there is a convenient location for all. Visit www.kookaburrahomes.com.au for more details.

To be entered into the draw to win a fabulous Early Bird Prize of a weekend away on a River Wren houseboat, submit your registration now!

Register online at <https://floatfest17.Eventbrite.com.au>

Or visit www.floatfest.com.au for more information

Paddles to the ready!



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With just months to go before the April 2017 festival, there is still time for potential sponsors and exhibitors to secure their spot. Interested parties are encouraged to contact the MRTA for more information on 0448533147

Paddles to the Ready!

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